



# Annual Report

Year In Review, 2022



Colorado Organization for Latina Opportunity  
and Reproductive Rights (COLOR)

# Table of Contents

1	<b>Note from CEO &amp; Deputy Director</b>	Pg. 2
2	<b>Intersectional Framework</b>	Pg. 3
3	<b>Executive Summary</b>	Pg. 4
4	<b>Programs</b>	Pg. 6
5	<b>Organizing and Outreach</b>	Pg. 13
6	<b>Civic Engagement</b>	Pg. 16
7	<b>Legislative Priorities</b>	Pg. 17
8	<b>Regulatory Work</b>	Pg. 22
9	<b>Colorado Latino Policy Agenda</b>	Pg. 23
10	<b>Press and Media Highlights</b>	Pg. 26
11	<b>Funders</b>	Pg. 28
12	<b>Appendix</b>	Pg. 29

# 1 Note from CEO and Deputy Director

This year was an unprecedented time in the reproductive justice movement when half the country lost access to legal abortion care upon the overturning of *Roe v Wade* in June. COLOR and organizations and activists across the country had been preparing for this day for years, and it has been our mission to protect and expand access for all Coloradans and people traveling here for care. In 2022, that's exactly what we did.

Knowing the SCOTUS decision was imminent and that Colorado had no explicit protections or restrictions on abortion, COLOR led the passage of the **Reproductive Health Equity Act** alongside our partners at Cobalt, guaranteeing the fundamental right to abortion and contraception in Colorado statute. We announced RHEA the day the Supreme Court heard oral arguments in the *Dobbs* case on December 1, 2021, and it was signed into law by Governor Polis in April 2022. We are so proud that this historic legislation was led by women of color and used gender-neutral language, affirming care for trans men, nonbinary and gender-nonconforming people.

RHEA, like *Roe*, was necessary and renowned — and it's also at risk of being repealed one day. Our work ahead includes passing a ballot measure in 2024 that would put the fundamental rights of RHEA into the Colorado constitution and expand access to the most marginalized families on Medicaid who are impacted by the state funding ban on abortion. For the first time, we have the infrastructure, capacity, and strategic plan to work in coalition with our partners to repeal this ban and restore healthcare access to ALL Coloradans for generations to come.

April 2023 marks the 25th anniversary of COLOR's founding, and our work is more important now than ever before. We are humbled to lead the way alongside our community to fulfill our mission to lead safe, healthy, and self-determined lives. Thank you for being apart of this journey with us.

Dusti Gurule, President & CEO  
Mykaela Aguilar, Deputy Director

# 2

## Intersectional Framework

COLOR works to engage and empower the Latinx community to speak out about the policies that impact us most.

A true Reproductive Justice framework allows us to look beyond reproductive health and rights, and incorporate a broader range of issues. Economic, sexual, racial, immigration and health factors keep many people from making personal decisions about their reproductive lives.

We work with community in coalition with partner organizations and elected officials to identify policy and programmatic solutions that address these intersecting issues, so that we are each able to live safe, healthy and self-determined lives.



**"THERE IS NO SUCH THING AS A SINGLE-  
ISSUE STRUGGLE BECAUSE WE DO NOT LEAD  
SINGLE-ISSUE LIVES."**

**AUDRE LORDE**

# 3

## Executive Summary

In the Reproductive Justice (RJ) movement, we acknowledge that Black, Indigenous, People of Color, queer folks, young people, immigrants and those with lower incomes have been living in a Post-Roe world for generations. **Our communities have never had equitable access to the full spectrum of reproductive health care.** This year, however, with the Supreme Court decision on *Dobbs v. Jackson Women's Health Organization*, this became a reality for the majority of the U.S. population.

At COLOR, our goal is to engage Latines in Colorado around the RJ issues that impact our daily lives and work towards more equitable access to reproductive health care for our communities. We do this through a holistic approach - power building, accountability, organizing, policy, communications, and program work.

**WITH THE PASSAGE OF RHEA, THE RIGHT TO ABORTION IS PROTECTED IN STATE LAW AND COLORADO REMAINS A BEACON OF HOPE FOR REPRODUCTIVE RIGHTS IN THIS COUNTRY.**

This year, we celebrated a major win. With the passage of the Reproductive Health Equity Act (RHEA), the right to abortion is protected in state law and Colorado remains a beacon of hope for reproductive rights in this country. We co-led multiple lobby days where constituents were able to interact with their electeds on RHEA.

Our organizing team worked tirelessly, across the state, to continue to spread the word about the Reproductive Health Care Program, which we passed in 2021. Organizers made calls, knocked doors and sent mailers for our GOTV efforts and tabled at numerous events to talk about the work of COLOR and services for our community. Our radio show continues to be a trusted source of information in the Spanish-speaking community and won multiple awards this year.

Our third cohort of YoC fellows and thirteenth cohort of our LIPS program enjoyed a fun-filled year with trips to DC, youth-led panels, and so much more! Engaging young people is a cornerstone of our work and something we are very proud of.

And finally, our communications team got our name and message out there! COLOR was featured in well-known and respected outlets across the country and our leadership in the RJ movement remains. We are so proud of what we accomplished amidst ongoing attacks to our rights and will continue this work into 2023. Thank you for coming along with us!

# 3 Capacity Building

COLOR's investment in building capacity for our organization and our staff was the foundation of our work in 2022. In order to make the most strategic use of our resources, we had to retool our infrastructure and redo our systems to build power for our communities in a way that was integrated, adaptive, and better served our mission to lead safe, healthy, and self-determined lives.

**Through this process, our team built new skills and new knowledge:**

- For the first time, we have cross-organizational aligned work plans, shared goals, and measurements for our success.
- We built a new data system that serves every department while keeping our data safe, up-to-date, and impactful — allowing us to share data effectively and compliantly.
- We developed new research and community-informed communications strategies in order to shift culture and amplify the stories of our people in a year where millions lost access to abortion care.
- We reshaped our budget process to fuel our programs and decentralize our resource generation to create sustainability.



# 4 Programs

## YOUTH OF COLOR FELLOWSHIP PROGRAM

Youth of COLOR is a fellowship program that selects and engages three fellows between the ages of 18-25 in the areas of policy, communications, and organizing, respectively, as they relate to the reproductive justice movement. Fellows contribute key movement leadership in helping to mobilize peers, in urban and rural spaces, through recruitment, storytelling efforts, and overall youth engagement. Youth of COLOR fellows are tasked with reimagining ways to involve and activate young activists, youth leaders, and young people at large beyond traditional merit and class-based formats to widen the scope of intersectional perspectives in the reproductive justice movement.

This year, Youth of COLOR Fellows have taken on active leadership roles in COLOR's efforts to uplift young voices and experiences. For their final project, the fellows organized and led the first ever Youth of COLOR summit with workshops, panels, tabling from partners, swag, and more!



**Save The Date!**

Get ready for our **first-ever Youth of COLOR Summit!** Join us as we talk about policy and reproductive justice, and learn more about resources and opportunities to engage in social justice issues!

**WHEN:** October 29th  
Starts at 9:30 AM

**WHERE:** Tivoli Student Union  
900 Aurora Pkwy  
Denver, CO 80204



 REGISTER HERE! 

**YOC SUMMIT WORKSHOPS**

**VICTORIA ACUNA**

**Policy 101: Advocating for Your Community in the People's House**

A WORKSHOP ON WHAT POLICY IS AND EXAMPLES OF ITS IMPACT, AND HOW TO MAKE SURE YOUR VOICE AS A YOUNG PERSON IS HEARD AT THE STATE CAPITOL BY LEARNING ABOUT THE INS AND OUTS OF LEGISLATIVE SESSIONS AND THE PROCESS FOR GIVING TESTIMONY.

**SAYURI TORIBIO**

**The Power of Storytelling**

A SAFE SPACE WHERE WE WILL SHARE AND LEARN HOW TO TELL OUR STORY ON ISSUES OF REPRODUCTIVE JUSTICE, SOCIAL JUSTICE, BODILY AUTONOMY, AND ANY STORY YOU FEEL DEAR TO YOUR HEART!

**SAUL ALFARO**

**Reproductive Justice v. CPC's**

WE WILL DISCUSS WHAT CRISIS PREGNANCY CENTERS (CPC) ARE, THEIR ORIGINS, THE VULNERABLE POPULATIONS THEY TARGET, AND HOW WE CAN COMBAT THEM TO HELP DE-STIGMATIZE ABORTION.

# 4 Programs

## YOUTH OF COLOR COMMUNICATIONS FELLOW

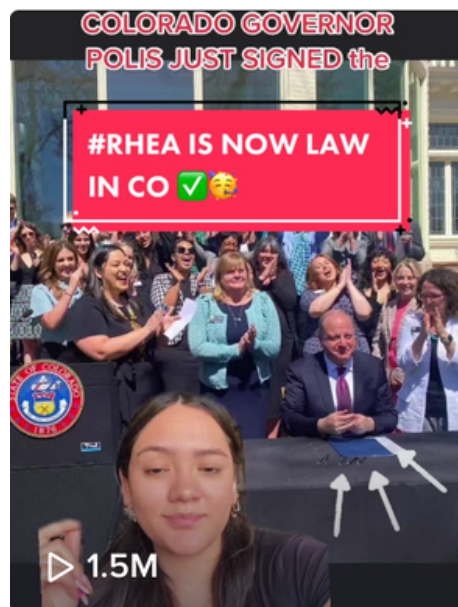
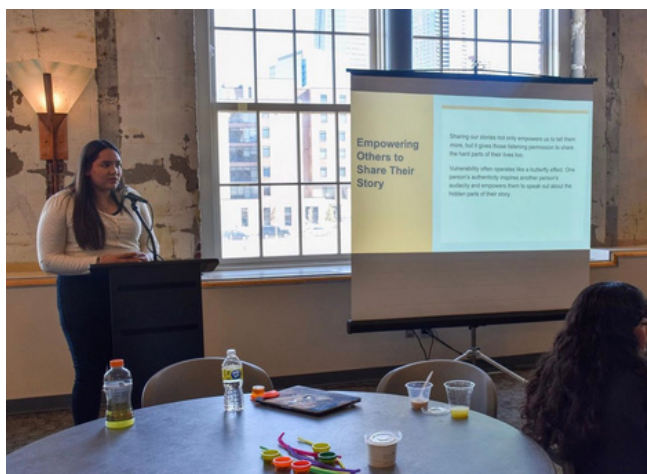


This year was an opportunity for us in the communications team to explore different methods to reach out to the Latinx community in our state. One of the first tasks of the fellowship was to use our new TikTok account to educate our followers about the 2022 Legislative Session, especially since we were working on a groundbreaking bill, the Reproductive Health Equity Act (RHEA).

Along with videos about RHEA, we used our social media to connect with people across the country and educate them on Reproductive Justice, advocacy, organizing, and storytelling. Together, we were able to lift up COLOR's presence on various forms of media and get to know partners and organizers who after the fall of *Roe* became invested in our work and our team.

This year we also hosted our first-ever Youth of COLOR Summit called *Honoring the Past, Liberating our Futures!* This summit provided an opportunity for activists to learn how to advocate for reproductive justice, learn the history of our community's power and resilience, and meet local organizations looking for young people to carry the torch in this movement.

Sayuri Toribio, Communications Fellow





# 4

## Programs

### YOUTH OF COLOR ORGANIZING FELLOW

As a straight man who will never be in a position to need abortion care, I learned how to use my experience to let other men know there is room for them in the Reproductive Justice movement. Over the years, I have been the only man working for reproductive justice organizations without thinking much of it until I realized everyone (not just women) needs to participate in the Reproductive Justice movement.

During my time at COLOR, I created a presentation about Reproductive Justice that engaged men to participate in the movement. As part of COLOR's team, I learned ways of how to reach out more to the Spanish speaking community and give them the best information on how to be a part of the Reproductive Justice movement. Latinos are targeted by the opposition strongly, so as a bilingual English and Spanish speaker it's important to never lose contact with my community.

I also learned how to use my organizing skills to make a positive impact for the Reproductive Justice movement. I discovered that a cohesive and well organized team is the key to success when defending abortion access. Personally, I want my journey as part of the reproductive justice and abortion access movement to last my entire life, because I genuinely feel it is my calling and none of it ever feels like work.

Saul Alfaro, Organizing Fellow

#### Men's Role in the Reproductive Justice Movement

Our Youth of COLOR fellow will discuss how men can be allies in the Reproductive Justice movement through organizing, advocacy, and education.

📅 Wednesday, May 18, 2022

🕒 5PM (MST)

🔗 [bit.ly/men4rj](https://bit.ly/men4rj)



**Saul Alfaro**  
Youth of COLOR  
Organizing Fellow

[www.colorlatina.org](https://www.colorlatina.org)



# 4

## Programs

### YOUTH OF COLOR POLICY FELLOW

When Texas' 6-week abortion ban passed, it was the summer before the final year of my Master's. I had spent time in my hometown, knowing that as I crossed state lines back to Denver, I'd be leaving a place that will look and feel very different the next time I visit.

After the ban went into effect, I learned of the opportunity to apply for a youth fellowship at COLOR – I excitedly applied for the policy position. I went into this work with these intentions: that I learn about policymaking and continue building my praxis of reproductive justice advocacy, all so that when I eventually move back to Texas, I can apply this experience to help make abortion access a fundamental right in the state.



I used to be against abortion, except for cases of rape and incest; I grew up homeschooled with conservative parents in community with other conservative families. Once I went to a public high school, things immediately shifted for me and I dedicated myself to fighting against what I once believed. When we passed the Reproductive Health Equity Act (RHEA), my mother refused to congratulate me or tell me she's proud. Although I wish that she did, this is just part of the work to change my parents' minds, and I believe my time at COLOR will bring me closer to that goal.

**"...WHEN I EVENTUALLY MOVE BACK TO TEXAS, I CAN APPLY THIS EXPERIENCE TO HELP MAKE ABORTION ACCESS A FUNDAMENTAL RIGHT IN THE STATE."**

Part of my work at COLOR has consisted of listening. I'd spend the whole day in the hearing rooms at the State Capitol and tuning in virtually to hear testimony from opposing sides on various bills, which ranged from abortion bans and registries to RHEA. I remember stories abortion providers shared about patients from Texas, and stories from parents about how their abortion allowed them to be there for their family...

# 4

## Programs

### YOUTH OF COLOR POLICY FELLOW (CONT.)

...But I also vividly remember the moment when a mother expressed the view that people who've had abortions deserve the "penalty of death", something that left the whole room in a state of quiet shock for a moment. Her testimony, and that of her young son, drove home the point that our safety as abortion advocates and patients is at risk. I find myself feeling chills when anti's say that they'll do anything within the limits of the law, such as knowing that they could easily track me down by paying to access my personal information, as well as my roommate and loved ones back home who work in abortion care.

We made history by passing RHEA, but that was just an offensive win in a fight that is so much bigger than the state of Colorado. RHEA and its testimonies were a response to the national climate and the *Dobbs* decision. And that's where we are now - this post-Roe world, that so many marginalized groups have already been living in, is here, and it's calling us to take action to further protect them for the sake of reproductive justice for all.

**"WE MADE HISTORY BY PASSING RHEA, BUT THAT WAS JUST AN OFFENSIVE WIN IN A FIGHT THAT IS SO MUCH BIGGER THAN THE STATE OF COLORADO."**

People here in Colorado often express disbelief when I say that I want to eventually go back to Texas and settle down, usually saying something like, "Why would you want to go back? It's so backwards down there!" Which I totally get. But I think people tend to forget how many people of color call Texas and other southern states their home. With the rise in voter suppression of marginalized communities, abortion bans, and anti-transgender legislation around care and youth, we must remember and look to the incredible history of ongoing grassroots activism in these places.

All in all, it's the people back home who taught me how to organize and be an abortion advocate. I will also remain thankful and inspired by the partners and people we worked with, always. I can't wait to see what we do next!

Victoria Acuña, Policy Fellow

# 4

## Programs

### LATINAS INCREASING POLITICAL STRENGTH



INCREASING POLITICAL STRENGTH

Latinas Increasing Political Strength (LIPS), COLOR's signature youth leadership program is in its 13th year. The multidimensional 12-week introduction to advocacy and leadership program for Latinas, ages 16-21, has been

preparing young leaders for activism and civic life from the grassroots in Colorado to federal politics.

COLOR successfully recruited 16 youth participants for LIPS Class of 2022. The cohort participated in a hybrid LIPS model that combined in-person and virtual activities from February through May. LIPS successfully empowered young Latinas into acting on issues they care about. To finish the LIPS program, COLOR traveled with the LIPS 2022 cohort participants to Washington, D.C. and youth put their newly acquired skills to use by lobbying federal legislators and advocating for issues impacting their respective communities in May. Subsequently, on May 14th, the LIPS cohort shared their LIPS experience, including the opportunity they had to lobby legislators in the capital at Citizens Park in Edgewater, Colorado. Our successful LIPS cohort is joining a growing network of LIPS alumnae of over 130 youth of color in Colorado.





# 4

## Programs

### LATINAS INCREASING POLITICAL STRENGTH (CONT.)

LIPS youth contributed a critical youth voice to advocacy efforts and have helped to advance, protect, and expand access to reproductive health services. Recent highlights include:

- After the second week of the 2022 LIPS program, participants were invited to the Latino/a Advocacy Day in Denver, where they met each other in person for the first time. Given the LIPS 2022 cohort participants are from across Colorado, including Leadville, Aurora, Denver, Greeley and Boulder. At the event, they learned about different flavors of justice, including Reproductive Justice and were briefed on RHEA, the Reproductive Health Equity Act, which has since been signed into law. Participants were able to lobby Colorado legislators about the importance of ensuring reproductive rights to all Coloradans.
- The LIPS cohort had a lobby training in Washington D.C. before heading to Senator John Hickenlooper's office to advocate for the Real Education and Access to Healthy Youth Act of 2021 (REAHYA). Each LIPS participant supported the development of the meeting agenda. During the meeting with Senator Hickenlooper's staff, every participant contributed their voice and was able to speak on the importance of comprehensive sex education and accessible sexual health services.





# 5

## Organizing and Outreach

### TABLING EVENTS

We've spoken to hundreds of people across Colorado of all ages, ethnicities and documentation status at various tabling events. We share about volunteer opportunities, programs, how to access services, and so much more. Here are some of the highlights:

- Denver PRIDE!!
- DSST Conservatory Green High School for Latinx Heritage Month
- MSU for National Voter Registration Day
- CIRC's 20th Annual Assembly in Glenwood Springs
- University of Colorado in Boulder's Be Involved Fair to students
- Frida Kahlo Celebration and Festival del Mole in Westwood

### POST-DOBBS

- In July, COLOR participated in a panel with the Denver Democrats about the end of *Roe*. The conversation centered the immediate and long-term implications of the end of *Roe*. Many community members were interested in learning about what they could do to help other states. COLOR highlighted the work done in Colorado before the *Dobbs* decision, such as the passing of the Reproductive Health Equity Act. To close the conversation, we reminded community members that their support is always the most important thing they can offer organizations like COLOR.
- In August, COLOR joined a conversation with Arvadans for Progressive Action. Arvada community members were interested in learning about the increase of abortion-seeking patients from surrounding states and what they could do to support these people. The overarching response was to financially support organizations that are assisting these patients, provide resources, and become a volunteer. There was also conversation about working to de-stigmatize abortion within their own communities.

# 5

## Organizing and Outreach

### PROGRAMAS EN ESPAÑOL / SPANISH PROGRAMMING

Estos dos programas son una forma eficiente de llegar a nuestra audiencia de habla hispana para discutir temas que son incomprendidos, tabú o intencionalmente inaccesibles.

*These two shows are an efficient way to reach our Spanish-speaking audience to discuss topics that are misunderstood, taboo, or intentionally inaccessible.*

### MUJERES DE COLOR / WOMEN OF COLOR

Por más de cinco años, COLOR ha patrocinado el programa de radio semanal, “Mujeres de COLOR,” con temas como inmigración, salud mental, sexo y sexualidad, derechos de la comunidad LGBTQ+, aborto y justicia reproductiva, entre otros. El programa ha ganado una amplia y fiel audiencia entre personas de habla hispana de todo Colorado.

*For more than five years, COLOR has sponsored the weekly radio program, “Mujeres de COLOR,” with topics such as immigration, mental health, sex and sexuality, LGBTQ+ rights, abortion and reproductive justice, among others. The show has gained a wide and loyal audience among Spanish-speakers throughout Colorado.*

### JUEVES CON COLOR / THURSDAYS WITH COLOR

Por segundo año consecutivo COLOR presentó “Jueves con COLOR”, un programa completamente en vivo a través de Facebook, enfocado principalmente en temas de política en Colorado. Este se transmite durante la sesión legislativa y tiene como objetivo, compartir actualizaciones de las propuestas de ley que se están presentando en el Capitolio y responder preguntas de los oyentes a las propuestas referidas. Otro objetivo es buscar personas que quieran compartir su testimonio para ayudar a pasar o rechazar algún proyecto de ley.

*For the second year in a row, COLOR presented “Thursdays with COLOR”, a live program on Facebook, focused mainly on political issues in Colorado. This is broadcast during the legislative session and aims to share updates on proposed laws at the Capitol and answer questions from listeners to the proposals. Another objective is to look for people who want to share their testimony to help pass or reject a bill.*

# 5

## Organizing and Outreach

### REPRODUCTIVE FREEDOM LOBBY DAY JANUARY 26

This year, the Reproductive Health, Rights and Justice (RHRJ) Coalition hosted its annual Reproductive Freedom Lobby Day. Due to the pandemic, this was the second year in a row that the event was hosted virtually, and there were 160 participants who joined us. The focus of this year's Lobby Day was the Reproductive Health Equity Act (RHEA), in order to build momentum for the bill and to allow participants to lobby their elected officials in support of this legislation. The morning began with workshops on Reproductive Health, Rights and Justice 101; Storytelling; and the Abortion Landscape Across the Country and in CO. Trainings included Lobbying 102, Reproductive Rights Messaging, and a Policy Panel. In between workshops and trainings, participants were treated to spoken word performances, personal stories shared by activists, and short videos. The event concluded with 15 breakout sessions where participants were able to speak directly to their Senators or Representatives.

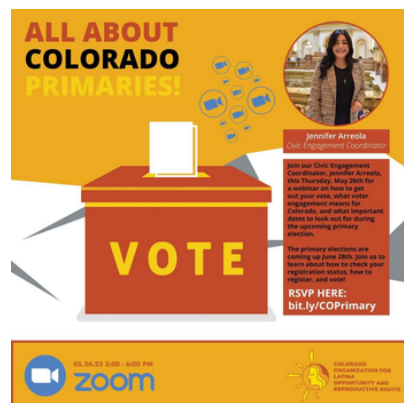


# 6

# Civic Engagement

## 2022 PRIMARY ELECTION

For the 2022 Primary Election, COLOR ran a social media campaign to remind voters to turn in their ballot by June 28th. On May 26th, Jennifer Arreola, COLOR's Civic Engagement Coordinator, hosted an *All About Primaries* webinar where she discussed how to get out the vote, what voter engagement means for Colorado, and important dates to look out for.



## 2022 MIDTERM ELECTION

COLOR hosted eight volunteer phone banking nights where we reached 52,000 Coloradans to support them in making a voting plan. We sent out **seven PowerMails, numerous graphics, and fun videos on social media that reached over 31,000, hosted three radio shows** viewed over **350 times on Facebook** and **sent 55,000 mailers** to eligible voters with information on voter eligibility and registration, key dates, resources, and reminders.

COLOR hosted two *What's on the Ballot?* events - one in Greeley and another with JTOH Youth Promoters at Metropolitan State University - with the purpose was to remove barriers and provide education, resources, and a safe space for questions.

Community groups such as the Lionsgate Company and students from the University of Colorado at Boulder joined COLOR for two text banking nights. Lionsgate employees came to the COLOR office to learn about Reproductive Justice and the power of Relational Organizing. They texted their friends and family reminding them to vote and to volunteer with COLOR. CU Boulder students came together to meet other Latinx students and discuss how they could create change on their campus. Both groups of volunteers texted Latinx voters from Adams, Weld, and Denver counties and southern Colorado voters in Pueblo and El Paso county.

# 7

# Legislative Priorities

COLOR organizes our policy priorities into three tiers, based on level of engagement. Here are our tiered policy priorities for 2022.

## TIER ONE

### HB22-1279 | PASSED

### REPRODUCTIVE HEALTH EQUITY ACT (RHEA)

RHEA codified the right to abortion in Colorado and was signed into law by Governor Polis on April 4, 2022. RHEA, sponsored by House Majority Leader Daneya Esgar (D-Pueblo), Rep Meg Froelich (D-Littleton), and Senator Julie Gonzales (D-Denver), passed through both chambers unamended and without losing a single vote.



RHEA will ensure every individual has the fundamental right to choose or refuse contraception; continue a pregnancy and give birth or to have an abortion; and that a fertilized egg, embryo, or fetus does not have independent rights under state law.

The RHEA team created a broad cross-movement coalition of over 55 organizations across the state and the country, and over 800 individuals signed our petition. The House floor debate was the longest in Colorado history at 24 grueling hours.

While Colorado has successfully defeated 44 attempts to ban or restrict abortion since 2010 and 4 attempts at the ballot box since 2008, there was nothing explicitly protective of abortion access in Colorado law. Until now. Coloradans have relied on the Constitutional protection of *Roe* and the federal courts. Given the SCOTUS decision, we know we made the right move for our state and our region.





# 7

# Legislative Priorities

## **TIER TWO**

### **HB22-1289 | PASSED**

### **HEALTH BENEFITS FOR COLORADO CHILDREN AND PREGNANT PERSONS**

For years, Colorado has been working to expand access to excellent prenatal and pregnancy-related care and get every Colorado child covered. Unfortunately, thousands of pregnant people and children with undocumented immigration status in low-income families were still left out. With the passage of Cover All Coloradans, these last groups finally have the coverage they need. Health insurance coverage is an important social determinant of health and a building block of family financial security. Perhaps at no time are these benefits more important than during pregnancy and childhood.

This bill will:

- **Expand Coverage**
  - Provide full health care coverage for: pregnant people who would otherwise be eligible for Medicaid and CHP+ if not for their immigration status, and continues coverage through 12 months postpartum; and children, regardless of immigration status, through age 18.
- **Provide Support**
  - Improve access to parental support programs and access to essential items.
- **Collect Data**
  - Strengthen and permanently authorize CDPHE's Health eMoms Survey.
- **Expand Enrollment**
  - Create a Special Enrollment Period for pregnancy so that people can sign up for insurance when they become pregnant and not have to wait until later in the year.

# 7

## Legislative Priorities

### **TIER THREE**

#### **HB22-1055 | PASSED**

##### **SALES TAX EXEMPTION ESSENTIAL HYGIENE PRODUCTS**

Every Coloradan deserves to live with dignity. For far too many, their inability to pay for basic human needs including menstrual products, infant diapers or older adult incontinence products, means they have to forgo other necessities or choose between essential items. Colorado took a big step towards equity by ensuring that essential products aren't taxed. As we continue to struggle through the pandemic, family and individual budgets remain tight. This is especially true of people of color and essential workers who were most impacted by the pandemic. A little money saved can make a big difference to people at a time when they really need all the additional help they can get.

#### **HB22-1267 | PASSED**

##### **CULTURALLY RELEVANT TRAINING HEALTH PROFESSIONALS**

HB22-1267 creates a \$1 million grant program to fund the development of culturally relevant healthcare training programs for healthcare professional. Training programs will be developed by approved nonprofits and will focus on priority populations including but not limited to LGBTQ individuals, racial and ethnic minorities, veterans, individuals experiencing homelessness, and people with disabilities. Not every patient is the same. Different communities have different needs, and healthcare professionals should have the tools to care for them.

#### **HB22-1287 | PASSED**

##### **MOBILE HOME PARK RESIDENT PROTECTIONS**

Effective October 1st, 2022, HB22-1287 provides a more meaningful opportunity for mobile homeowners to purchase their park, assistance for displaced park residents following a park closure, expanded and more equitable options for enforcing Colorado's Mobile Home Park Act, protections to strengthen the financial security and quality of life for residents, and improved administration.

# 7

## Solidarity Policies

Each year, we provide solidarity support to partner organizations and legislative efforts that will positively impact our communities. This could be through testimony, communications support, sign-ons or action alerts – whatever the bill need to make it across the finish line!

**SB22-099 | PASSED**

**SEALING CRIMINAL RECORDS**

**HB22-1003 | PASSED**

**YOUTH DELINQUENCY PREVENTION AND INTERVENTION GRANTS**

**HB22-1010 | PASSED**

**EARLY CHILDHOOD EDUCATOR INCOME TAX CREDIT**

**HB22-1049 | PASSED**

**PROHIBITING TRANSCRIPT AND DIPLOMA WITHHOLDING**

**HB22-1086 | PASSED**

**THE VOTE WITHOUT FEAR ACT**

**HB22-1094 | PASSED**

**MEDICAID ASSISTANCE FOR SURVIVORS OF TORTURE**

**HB22-1131 | POSTPONED INDEFINITELY**

**REDUCE JUSTICE-INVOLVEMENT FOR YOUNG CHILDREN**

**HB22-1155 | PASSED**

**IN-STATE TUITION FOR COLORADO HIGH SCHOOL GRADUATES**

**HB22-1244 | PASSED**

**PUBLIC PROTECTIONS FROM TOXIC AIR CONTAMINANTS**

**HB22-1358 | PASSED**

**CLEAN WATER IN SCHOOLS AND CHILD CARE CENTERS**

**HB22-1367 | PASSED**

**UPDATES TO EMPLOYMENT DISCRIMINATION LAWS**

# 7

## Opposed Policies

Every legislative session brings with it a handful of bills that could negatively impact our communities. This year, however, we saw three incredibly harmful anti-abortion bills. Because we were running the Reproductive Health Equity Act, we felt that it was necessary for us to be present in our opposition to anti-abortion bills that were being introduced this year, something we hadn't really done in previous sessions. Success, at the policy level, is as much about defeating this harmful legislation as it is passing bills we support.

**HB22-1079 | POSTPONED INDEFINITELY  
ABOLISHING ABORTION IN COLORADO**

**HB22-1047 | POSTPONED INDEFINITELY  
PROTECTING HUMAN LIFE AT CONCEPTION**

**HB22-1075| POSTPONED INDEFINITELY  
INDUCED TERMINATION OF PREGNANCY STATE REGISTRAR**

**HB22-1136 | POSTPONED INDEFINITELY  
ULTRASOUND VIDEO DEMONSTRATION IN SEX EDUCATION**



Since 2010, over 40 anti-abortion bills have been defeated at the Capitol and voters have rejected four attempts to ban abortion on the ballot.

# 8

## Regulatory Work

In 2021, COLOR passed SB21-009, the Reproductive Health Care Program, that grants immigrants without documentation access to family planning services through our state's Medicaid program. This law went into effect on July 1, 2022 and our policy, comms, and organizing teams have been working tirelessly to ensure that our communities are aware of the new service and know how to enroll for benefits.

COLOR's policy team holds monthly meetings with Colorado's Department of Health Care and Financing to hear updates on the status of the program, enrollment data, and to provide feedback on Spanish translation, outreach to community, and education for providers.

Our organizing team has tabled about this law all across Colorado and at various events. We have walked community members through the enrollment process and are speaking about this program at every in-person event we host and/or attend.

Our communications team has developed graphics in both English and Spanish to inform people about the program. We also coordinated a social media day of action with other partners who supported the legislation.

We are excited to hear official data from the Department in January 2023 on the uptake of the program!

HEALTH FIRST COLORADO'S  
**Reproductive Health  
Care Program**

Oral Birth Control Pills

Implanted Birth Control  
Devices

Free Counseling and Services

Basic Fertility Assessments

COLORADO  
ORGANIZATION FOR  
LATINA  
OPPORTUNITY AND  
REPRODUCTIVE RIGHTS

Visit [www.colorlatina.org /sb9](http://www.colorlatina.org /sb9)

HEALTH FIRST COLORADO'S  
**Reproductive Health  
Care Program**

Are you a low-income immigrant, with  
or without documentation?

Do you need **FREE birth control**  
of any kind, sterilization, or  
fertility services?

Did you know that you can  
**apply for benefits today?**

**SIGN UP TODAY !!**

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# 9

## Colorado Latino Policy Agenda

The Colorado Latino Policy Agenda, an initiative of COLOR, COLOR Acton Fund and Voces Unidas de las Montañas, and Voces Unidas de las Montañas Action Fund, launched in 2021, publishes an annual report to help advocacy organizations, lawmakers, and communities address policy issues of importance to Latinos. This year's policy agenda is based on the largest nonpartisan poll of Latino registered voters ever conducted in Colorado. The 2022 Colorado Latino Policy Agenda is informed by a statewide poll of **1,504 Latino registered voters, which provides a representative, nonpartisan snapshot of views of the second-largest and second-fastest-growing ethnic voting bloc in the state.** The report summarizes the main findings of our second annual poll, offering a valuable, ongoing look at the state of Latinos in Colorado at the statewide, regional, and congressional district levels.

This year's report found that Latino voters' top priorities this year are dominated by economic concerns. Support for protecting reproductive health and abortion rights outnumbers support for banning abortion by a margin of 3 to 1. Nearly two-thirds (61%) of respondents say they are more likely to vote for a candidate who supports the expansion of abortion and reproductive health access; and 58% said the U.S. Supreme Court's decision to overturn Roe v. Wade makes it more likely they will vote in the November midterms.



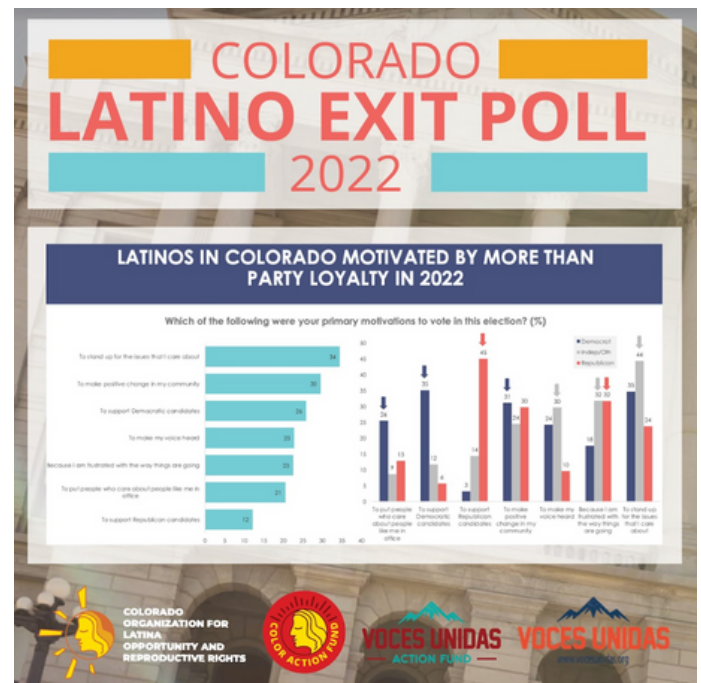
# 9

## Colorado Latino Exit Poll

The Colorado Latino Exit Poll, led by COLOR, COLOR Action Fund, in partnership with Voces Unidas de las Montañas, Voces Unidas de las Montañas Action Fund, and our 2021 collaborators at Protégete of Conservation Colorado offers an opportunity for elected officials and community leaders to explore areas of interest for voters, learn about the investment required to meet the diverse needs of Latinos in different regions of the state, and deliver on promises!

Fielded from Oct. 10 - Nov. 8, the Colorado Latino Exit Poll surveyed 531 Latina and Latino voters across the state, including oversampling in the new 8th CD, and provides insights into the views of a critical demographic in the 2022 midterms.

The Colorado Latino Exit Poll will be conducted bi-annually to help bolster research around the attitudes and policy preferences of Latino voters – the state’s second-largest and fastest-growing voting bloc.



### Among other key findings in the inaugural poll:

- The primary motivation for Latino voters in 2022 was to stand up for the issues that they cared about and to make positive changes in their communities;
- Latinos supported key ballot issues (Amendments GG and FF, and Props 121 and 123) at 3:1 margins;
- Majorities of Latino voters said Democrats were best equipped to address major issues around the economy, reproductive healthcare, gun violence, conservation, and immigration; and
- Latinos in Colorado voted for Democratic candidates over Republicans at a 2:1 margin.

## 9

# Colorado Latino/a Advocacy Day

**MARCH 13-14**

On March 13th and 14th, COLOR hosted the 16th Annual Latino/a Advocacy Day. The theme was **Unity, Salud, and Resiliency**, in honor of the experiences of the Latino/a community during the COVID-19 pandemic. We convened more than 250 community members from across Colorado to learn about the issues that are impacting our lives. On the first day, participants attended workshops and panels, led by COLOR and other partners. On day two, participants started the day with a bilingual lobby training before heading to the Capitol to lobby their elected officials. This year we also hosted a vaccine bus where participants could get their COVID-19 vaccine, booster and/or flu shot and 22 individuals got vaccinated.

**Co-convenor:**

Voces Unidas de las Montañas & supporting partner Protégete

# 10 Press & Media Highlights

## REPRODUCTIVE HEALTH EQUITY ACT (RHEA)

### **DENVER POST**

"Colorado now guarantees the right to abortion in state law"

### **CBS4**

"Colorado Passes Reproductive Health Equity Act Amid Supreme Court Debate Over Abortion"

### **CNN**

"Colorado governor signs bill to protect access to abortion"

### **DURANGO HERALD**

"Op-Ed: Latinas led the fight for abortion-access"

## POST-ROE DOBBS DECISION

### **COSMOPOLITAN**

"The Next Major Reproductive Freedom Movement Has Begun—and It's Creating Something Way More Powerful Than Roe"

### **UNIVISION NACIONAL (SPANISH)**

"Va a haber una crisis de salud": Colorado busca ser un santuario para quienes desean un aborto"

### **9NEWS**

"Abortion access is here to stay in Colorado, but barriers to care still exist"

### **ABC NATIONAL**

"Challenges increase for immigrants accessing abortion after Roe reversal"

## 11

# Communications Analytics

This year we leaned into the power of digital organizing and advocacy. We know that millions of people are using social media every day to gather information, ask questions, or get involved with local organizations such as ourselves in the wake of this reproductive justice movement. Because of this, we were strategic in using all of our online mediums as a form to reach the audience that wanted to support us throughout the year.

Here are the results of our social media analytics for 2022:

Social Account	Posts	Impressions	Reach
Facebook	413	133k	106k users
Instagram	259	42k	23k users
Twitter	719	431k	3.8%*
TikTok	39	1 million	10.5%*

*Note: Each platform has the best way to analyze followers. Twitter and TikTok use "engagement" measures, not reach.*

Across our four social media platforms for COLOR, **our posts made over 2.1 million impressions and reached over 1.6 million users!** We also recognize that as our audience changes, so do our efforts on how to reach out to them and connect them with organizations such as ours to volunteer, learn, and advocate in their communities.



# 11

## Funders

**We want to give a huge shoutout and thank you to our funders!** We could only do this work with these organizations' trust in us and their willingness to fund bold and innovative work in Colorado. We also want to thank all of our individual donors who made this work possible through their investment to create a sustainable reproductive justice movement.

*Anonymous*

*Amalgamated Foundation*

*The Argosy Foundation*

*Borealis Philanthropy*

*Caring for Colorado*

*Center for Health Progress*

*Center for Reproductive Rights*

*Colorado Health Foundation*

*Community Catalyst, INC*

*Community Foundation of Boulder County*

*The Denver Foundation*

*Dubose Family Foundation*

*Fidelity Charity (Laura and John Arnold*

*Gary Community Investments*

*Groundswell*

*Hispanic Federation*

*Hopewell Fund*

*Impact Assets (Moon Song Fund, The Tumbleweed Fund)*

*Latino Community Foundation of Colorado*

*Longmont Community Foundation*

*Merle Chambers Fund*

*Nine Health Services*

*Planned Parenthood*

*Susan Thompson Buffett Foundation*

*New Venture*

*Nine Health Services*

*Pajwell Foundation*

*Rose Community Foundation*

*Summit Foundation*

*The Overbrook Foundation*

*The Women's Foundation of Colorado*

*Winslow Foundation*

*Women's Foundation of Colorado*



# 12 Appendix

## THE 2022 COLOR TEAM:

- Dusti Gurule — President and CEO
- Mykaela Aguilar — Deputy Director
- Jennifer Arreola — Civic Engagement Coordinator
- Aurea Bolaños Perea — Strategic Communications Director
- Elva Escobedo — Donor and Events Manager
- Gina Millan — Contract Parent Organizer
- Alexis Moncada — Community Outreach Organizer
- América Ramirez — Program Director
- Vilma Reynoso — Operations Coordinator
- Katherine Riley — Policy Director
- Christina Soliz — Political Director
- Elizabeth Taveras — Digital Organizing Manager
- Victoria Acuña — Youth of COLOR Policy Fellow
- Saul Alfaro — Youth of COLOR Organizing Fellow
- Sayuri Toribio — Youth of COLOR Communications Fellow
- Mary Alice Mandarich — Lobbyist
- Dylan Peper — Lobbyist
- Elizabeth Baskett — Medicaid Consultant