



# YEAR IN REVIEW

# 2025

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**COLORADO  
ORGANIZATION FOR  
LATINA  
OPPORTUNITY AND  
REPRODUCTIVE RIGHTS**

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# Summary of Impact

This year unfolded in a rapidly shifting political landscape. Access to care, immigrant rights, and community safety were increasingly contested. Our communities were once again asked to defend what should be basic.

In Colorado and across the country, we saw coordinated disinformation, policy threats, and difficult budget decisions. These choices put pressure on the systems our communities rely on to survive and thrive. And our team remained steadfast and present. We organized, led, and shaped what comes next.

At the heart of this work is an intergenerational team of Latinas bringing lived experience, strategy, and deep care to every part of our work. We have continued to invest intentionally in our team by creating space for growth, leadership development, and sustainability in work that is often demanding and urgent. How we build internally reflects what we fight for externally: a movement rooted in trust, dignity, and collective care.

Accessibility remained core to our impact. By providing childcare, transportation support, and language justice services and building ongoing feedback loops, we ensured our work reflected community priorities across reproductive justice and its intersections.

The year brought challenges, including leadership transitions and targeted disinformation campaigns. In facing these hurdles, we saw the value of trust, bilingual storytelling, and leadership development in sustaining community power. These themes became even more central as we shaped the narrative around emerging policy issues.

# Narrative Power: Changing the Story, Shifting the System

In a moment where disinformation and incomplete narratives were being used to justify harm, COLOR invested in bilingual storytelling. We used cultural strategy and community-rooted messaging to ensure our communities had access to clear, accurate, and actionable information.

This included a deliberate effort to destigmatize abortion and reproductive health care, shifting conversations away from shame and misinformation and toward autonomy, access, and community-defined truth.

Our narrative strategy extended across an integrated communications ecosystem. Through social media, we built a digital community that could engage, respond, and organize in real time. Through email and our website, we created deeper pathways for connection, education, and action, enabling community members to move from awareness to engagement.

Across digital campaigns, newsletters, social media, community conversations, and platforms like Mujeres de COLOR, we countered harmful narratives and replaced them with truth grounded in lived experience. On December 16, 2025, Mujeres de COLOR aired its final radio broadcast. As we look ahead, in 2026, we will launch a new podcast platform to continue expanding our reach, deepen our narrative strategy, and create new spaces for community-rooted storytelling.



# Grounding Our Work: Care, Community, and Power

Our policy advocacy reached beyond defense and connected lived experience to systemic change. Building on this approach, we carried forward our Latines Deserve Care Without Barriers campaign. As part of this effort, we increased participation, amplified community voices in legislative processes, and expanded our partnerships. We strengthened the connection between care, community, and power. This campaign remains central to how COLOR weaves policy, narrative, and grassroots organizing.



## Lotería de Poder: Culture as Civic Education

This year, we partnered with Millennial Lotería and artist Mike Alfaro. Together, we created a limited-edition Repro Justice Warrior card. This brought civic education into a cultural form that feels familiar, accessible, and rooted in our comunidad. Lotería de Poder is more than a creative campaign; it is how we teach, organize, and build political understanding. We reimagined traditional imagery to show how elected officials and power structures shape our daily lives. Each card is an entry point. We make Latine power-building visible, building it as our own.



# Civic Engagement & Organizing: Building the Camino de Poder

In 2025, we continued to build community power by meeting people where they are – on campuses, in neighborhoods, through cafecitos, and online, with clear, bilingual, and nonpartisan information. We expanded our Camino de Poder, enabling more community members to progress from first-time participation to sustained leadership and collective action. Increased engagement, higher event attendance, and the emergence of new leaders from our programs demonstrated this growth.

During the 2025 election cycle, COLOR phone bankers attempted 26,370 calls and connected directly with 969 voters, alongside hosting dozens of in-person engagement events across our communities. Behind those numbers are real conversations with neighbors asking questions, sharing concerns, and connecting their lived experiences to broader systems. These efforts deepened engagement. They moved community members on the Camino de Poder from first interaction to sustained leadership.



# Policy & Systems Change: Fighting for What Our Communities Deserve

In 2024, COLOR led in the passage of Amendment 79 to enshrine abortion care, regardless of state-sponsored insurance, in our state constitution. In 2025, we fought to make it real. We co-lead efforts to remove insurance barriers to abortion care, strengthen protections for providers, and ensure access to emergency care without discrimination.

At the same time, we pushed back against harmful proposals that would have restricted care, criminalized providers, and targeted immigrant families. Because reproductive justice is interconnected, we also advocated for policies protecting renters, workers, and communities. Stability across systems is essential to health and dignity.

When Colorado faced a special session and budget shortfalls, we organized against cuts to affordable healthcare. While we did not stop every reduction, we helped prevent 10,000 immigrant Coloradans from losing coverage. That impact did not happen in isolation. It was built through trust, relationships, and a community that refused to stay silent.



# Community Care: Meeting Needs in Real Time

In a year where systems fell short, our community showed up for one another. What began as a single Community Night in the Park grew into a broader Community Care Market, a model rooted in trust, relationships, and shared responsibility. COLOR distributed over 2,500 general market items and thousands of period supplies. We also distributed 300 Period Care Kits. Through this work, essential resources flowed directly to community members. We delivered them through events, schools, outreach, and one-on-one support. This is what reproductive justice looks like in practice: care that is immediate, relational, and community-led.

# Colorado Latino Agenda: Data as Power

Through the Colorado Latino Agenda, we continued to pair data with lived experience, an approach that informs our policy, shapes media narratives, and strengthens organizing across our communities. Key findings from 2025 reinforced what our community has consistently shared: the rising cost of living remains the top concern, 40% of Latinos in Colorado would delay or skip care without health coverage, and immigration continues to be a top policy priority. These insights are not new but they are urgent. And they continue to guide how we advocate, organize, and hold decision-makers accountable.



# Latino Advocacy Day: Visibility, Voice, and Power

In 2025, more than 400 Latinos gathered at the State Capitol for Latino Advocacy Day. We were honored to be joined by Dolores Huerta, an icon whose lifelong commitment to justice and community organizing reflects the very foundation of this work.

This work, alongside national advocacy efforts, ensures that our communities are not only present but heard at every level of decision-making.



## Leadership Development: Investing in What Comes Next

Through programs like Latinas Increasing Political Strength (LIPS) and the Youth of COLOR Fellowship, we continue to invest in the next generation of leaders. This ensures our movement is sustained, strategic, and rooted in lived experience.

In 2025, LIPS graduated its 16th cohort, with 9 young Latinas (ages 16–21) completing the 10-week leadership and advocacy program. The Youth of COLOR Fellowship supported three fellows with a 9-month immersive experience in policy, organizing, and communications strategy. Fellows led workshops, storytelling efforts, and peer mobilization initiatives.



## Infrastructure Development

This year, COLOR's work was recognized locally and nationally, including being featured in *Abortion and Reproductive Justice: An Essential Guide for Resistance* by Loretta Ross.

We were also honored by the Denver City Council and received the CIRC Community Champion Award. These recognitions reflect the strength of our partnerships and the collective power of our community.

## Recognition & Movement Alignment

COLOR invested in internal infrastructure. We brought grant management in-house and improved collaboration between operations and resourcing. This ensured strong financial stewardship, seamless system integration, and compliance with finance partners. These investments ensure that our growth is sustainable, accountable, and aligned with the long-term needs of our community.

## Looking Ahead: This Work Continues

This year made one thing clear: our communities cannot afford to be passive observers in decisions that shape our lives. The challenges ahead are real, and so is the power we are building together. Reproductive justice means having the resources to care for our bodies, our families, and our futures.

Please share with friends and family, and stay in community with us: [subscribe to our newsletter](#) and [follow COLOR on social media](#) to continue the conversation and action.